

Career Mobility

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Tom explained the career ladder maps nearing completion that will be available for teachers, guidance counselors and students, as well as One Stop staff by the summer of 2008. Career Ladder maps include the following sectors:

- Energy (DOL)

- Manufacturing (DOL)

- Advanced Manufacturing (DOL, Cayuga-Cortland and Onondaga WIBs)

- Energy (Oswego WIB)

- Hospitality and Tourism (Oswego WIB; Finger Lakes)

- Health Care (Oswego WIB, Mohawk Valley WIBs)

- Photonics

The process in preparing career ladder maps is to engage subject matter experts who then research the career field in a region, identify jobs and employers and populate a map with relevant data for those seeking information on a particular career field. Tom stated that with J2J staying together, it will be easier to take a map done for one region and broaden the information for the entire region. He also feels that maximizing grant writing and other opportunities that have come to the region has been possible due to the J2J Leadership Team calling on one another to participate in joint writing and planning.

Measuring the success of J2J could be built around quantifying the amount of outreach into schools and organizations where the maps may be introduced to students, parents and clients. We also agreed that the impact of exposure to a particular career ladder map on individual student choices may never be known, the mere fact this information was made more accessible will improve chances of informed and enthusiastic decisions being made.